



**MILLION
DOLLAR
CHALLENGE**

KEY UPDATES FOR 2020

Is the Million Dollar Challenge Canceled?

No, but given the state of the world and restrictions on travel and group gatherings, we will be making modifications and reimagining the Million Dollar Challenge (MDC) this year. We plan to offer 2-3 in-person cycling experiences in 2020. Based on the information available to us today, we are continuing our preparations for these experiences. It is our commitment to keep our entire cycling community informed.

What will be the total rider count for the MDC Reimagined experience(s)?

At this time, we are planning for a ride limited to 30 riders plus support staff. We may operate more than one experience that will depart on a separate day. Please note: modifications or adjustments to the total number of people on the MDC Reimagined may be necessary.

When will the MDC Reimagined experience(s) take place?

We are currently planning to have a group of “Saturday” riders that will depart on October 10 and a group of “Sunday” riders that will depart on October 11.

Exact dates for each experience (including registration):

- ▶ October 9-16, 2020
- ▶ October 10-17, 2020

What is the route for these MDC Reimagined experiences?

- ▶ Tiburon to Half Moon Bay (59 Miles or 84 Miles)
- ▶ Half Moon Bay to Monterey (100 Miles)
- ▶ Monterey to Cambria (111 Miles)
- ▶ Cambria to Solvang (115 Miles)
- ▶ Santa Barbara to Santa Monica (99 Miles) * (A socially distanced transfer from Solvang to Santa Barbara will be provided in the am)
- ▶ Santa Monica to Dana Point (86 Miles)
- ▶ Dana Point to San Diego (65 Miles)

How are you planning to divide the groups?

- ▶ We will make an effort to put riders of similar riding pace in the same group.
- ▶ As part of the ride arrangements, riders will also be asked if they have a preference to ride with specific participants. We will do our best to accommodate as many requests as possible.

How many challenged athletes will partake in each MDC Reimagined experience?

- ▶ 2 challenged athletes

What is the minimum fundraising requirement for these experiences?

- ▶ Fundraising will be decreased from \$12,500 to \$11,000 including the deposit fee

What is included with my fundraising?

- ▶ Unparalleled comradery with fellow CAF supporters and challenged athletes
- ▶ 7 nights of accommodation at luxury hotels
- ▶ Daily breakfast and ride-in receptions, 6 lunches, and 4 dinners
- ▶ Snacks and drinks for each day's ride
- ▶ 3 high-end jerseys, 1 set of cycling bibs/shorts, 1 vest, and 1 pair of arm-warmers
- ▶ CAF branded t-shirt, hat, water bottles, and cinch sacks
- ▶ Daily Mechanic and SAG support

What will the support look like this year?

Each MDC Reimagined experience will have the following support:

- ▶ Mechanics
- ▶ Luggage transport
- ▶ SAG
- ▶ Medical
- ▶ Ride Leaders
- ▶ Experience Director
- ▶ Please note: Due to the reduced group size(s) there will be less vehicles on the road than in years past. However, the experience will be fully supported.

What will SAG look like this year?

Each group will have dedicated vehicles to fully support the SAG needs. Whether it be nutrition and water at designated rest stops, or various other needs on the road, riders will have ample support on and off the bike.

Will there be an MDC Reimagined Training program this year?

- ▶ An official 7-week Training Plan has been distributed to currently registered participants to follow on their own rides.
- ▶ We will be offering additional training resources in the weeks to come.
- ▶ As of today, we don't envision being able to offer an official in-person group MDC Training Program. However, if restrictions begin to get lifted, we may be able to offer group rides closer to the event.

What kind of safety protocols do you plan to implement during the event?

- ▶ Plans are being developed in partnership with medical professionals and governing sports authorities.
- ▶ Each MDC Reimagined experience will have a medical doctor as part of the support staff.
- ▶ We will be establishing and enforcing health and safety protocols while on and off the bike.
- ▶ A full safety protocol will be provided to all riders closer to the event date.
- ▶ Example protocols include pre-event questionnaires, daily health check ins, social distancing requirements, etc.
- ▶ We will also have a safety briefing and Q&A the first night of the event.

What will the Meals look like?

Your comfort and preference are top of mind. We will be offering outdoor options for all or most of our meals, as well as providing options for small group dining or private reservations. We understand that everyone's comfort level is different, so we are working with the local hotels and restaurants to ensure your dining experience is safe and enjoyable.

Will there be Challenged Athlete programs during the evenings?

We will be sharing challenged athletes' stories during evening dinners. Some may be in person while others will be presented virtually.

Will there be massage on this year's experience?

CAF will not be providing professional massage services this year. However, we would be happy to help make arrangements for a massage or spa treatment at the local hotels when possible.

Will we be sharing a room?

There will be no sharing of rooms for this year's experience. However, if two riders are members of the same household and wish to share a room, we are happy to accommodate that request.

If the event must be canceled, when would we find out?

It is our priority to keep our community informed. Absent compelling evidence to the contrary, it would be no less than 30 days prior to the event. We will only cancel within 30 days should the situations and regulations around the pandemic force the cancellation.

What is the Cancellation policy?

Given the state of the world and restrictions on travel and group gatherings we understand that plans may change. We have created a flexible policy so if you register and then decide this isn't the year or event for you, or CAF has to cancel we want to make it as easy as possible. We are guaranteeing that all of your fundraising dollars can be allocated to any event(s) in 2021 or redirected to underwrite a grant for a challenged athlete this year. We are here to ensure you that all of your fundraising dollars will help CAF build upon our support for challenged athletes.

If I choose not to participate in the MDC Reimagined this year, what other CAF community activities are planned?

We will be creating a CAF Community Challenge held from August 8 to October 18. Together we will reach the goal of Millions of Miles, Dollars and Dreams. Participants can upload all the miles of their athletic activity and earn awesome CAF swag by registering and fundraising. Incentive levels start when participants raise \$100 to help support our mission.

Is my participation in MDC Reimagined part of the Community Challenge presented by Vega?

Yes! All of your miles and fundraising will be included in the Community Challenge goal.

Who can I contact if I need help or more information about the MDC Reimagined?

Please contact Jaimie Lynch at jaimie@challengedathletes.org or (858) 829-8410.