

# RAISE \$500 IN 10 DAYS

The key to success is simple—you just need to ask! Tell your friends, family, and colleagues why you want to help CAF work towards greater inclusion and empower challenged athletes to achieve more and inspire them to donate.

## DAY 1

Set up your fundraising campaign page and explore all the tools available in your Participant Center. Then make your own donation to really kick things off and demonstrate your commitment to the mission.

## DAY 2

Ask three family members to donate \$25 or more.

## DAY 3

Hit up 5 friends to donate \$20 each. Your Participant Center is a great resource for sample fundraising messages that you can use if you need some help asking for support.

## DAY 4

Get social! Share your page on your favorite social media site. Once you get the word out, you'll be surprised at who will support you— a high school friend, a college roommate, or a former co-worker.

## DAY 5

Ask a business that you regularly frequent to donate \$25. Whether it's your favorite restaurant, your hair stylist, your pharmacy—or all of the above—it never hurts to ask!

## DAY 6

Ask five co-workers to sponsor you for \$20 each. And, see if your company offers a matching gift program to really drive up your donations.

## DAY 7

Speaking of your employer, why not request a company contribution of \$100?

## DAY 8

Choose five people from your gym, your child's school, or local community group and ask for a donation of \$10 each.

## DAY 9

Ask someone whose cause you have supported for \$25 or more. That's the beauty of giving!

## DAY 10

Send a fun campaign update to everyone you've reached out to who has yet to donate. Showing them the progress you are making will act as a friendly reminder to show their support.